

Some of Content is made up by me (Chu-Hua):



<http://www.umc.org/news-and-media/united-methodist-women-helping-women-in-cote-divoire>

Story:

Eugenie Sowan became the sole provider for her family after her husband, a soldier, was killed. But life got even worse for the widowed mother of five from Rwanda when she lost her teaching job. After receiving a microloan, she has been able to start a clothing business with three other tailors.

Quote:

“I love to embroider because it is very beautiful. Because of the loan, my children have food to eat,” she says. “They have clothes. They go to school.”

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<http://iipdigital.usembassy.gov/st/french/article/2007/12/200712131556181cjsamoht0.9055139.html#axzz3X-KNBCXgI>

Story:

Armando Falconi of Ecuador is now able to provide for his family by growing the grocery store and bakery from the microloan he received.

Quote:

“I got the loan so I could help feed my family” he says. “Now my boys can have a better future.”



Some of Content is made up by me (Chu-Hua):



<http://www.kivafriends.org/index.php?topic=1052.0>

Story:

Quan Ngyun of Vietnam is a farmer who applied for a microloan to get fertilizer during the 2013 long rains season. He is now a leader of a group called the One Acre Fund responsible for educating and assisting other members on how to plant crops, foster seeds, and generate tree leaves for animals to eat.

Quote:

“I have dedicated my land and time to the One Acre Fund. My community now can flourish from trainings on stockage and compost” he says. “We no longer have to go hungry.”



**2 IN 5 PEOPLE**  
40% of the world's population lives on less than \$2 a day, leading to malnutrition, disease, and ultimately untimely death.



**GIVE. REPAY. REPEAT.**  
A \$100 donation equals \$7150 of economic impact for an entrepreneur and their community over 10 years. In turn, many give back to their communities by providing jobs, education, and overall improvement in standards of living.



**SUPPORT A LOAN**  
Thousands of faithful entrepreneurs are in need of your support. Help them secure a future today.

I will make up similar statistics as the ones presented below:

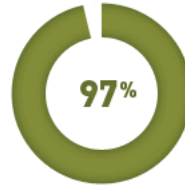
LOANS DISPURSED SINCE  
1993

**3.5  
MILLION**

AVERAGE LOAN SIZE

**\$671  
DOLLARS**

REPAYMENT RATE



TOTAL AMT INVESTED IN 2010

**\$360  
MILLION**

4,710 VILLAGES IMPACTED GLOBALLY



#### THE POWER OF ONE:

Everyone counts. Together, we are working toward one mission: poverty alleviation. 100% of your donation to Microloan funds around the world go towards the entrepreneur. One microloan helps an average of five people as funds invest in their families and impacts the entire community.

There are almost 200 countries with microfinance institution around the world helping thousands start and grow their business. Your gift compounds as microloans get repaid and loaned again. Therefore, your donation multiplies throughout the world, helping to change others' lives and alleviating poverty throughout the world.

Since microloans was founded in 1993:

1,282,091 lenders

\$694,460,150 in loans

98.72% repayment rate

We work with:

297 Field Partners

450 volunteers around the world

186 different countries

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Food and water for the individual and family.



Healthcare for individual and family.

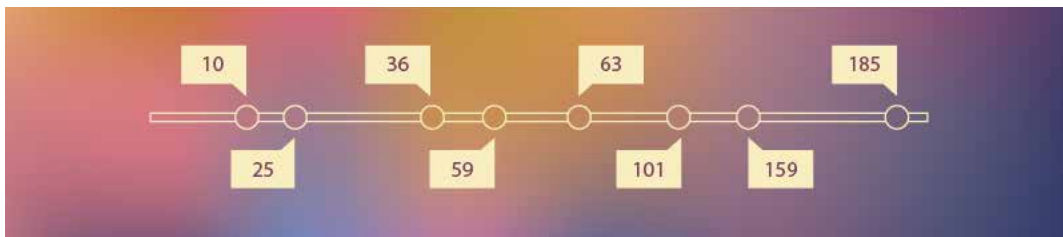
Education for individual and family.



Giving back to their community.

Providing jobs by hiring workers.

Shows madeup timeline of countries affect by microloan program:

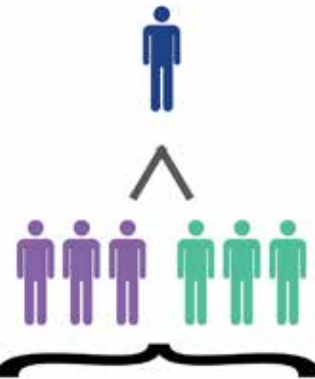


Two company sample repayment rate:



Influence reach of one entrepreneur:

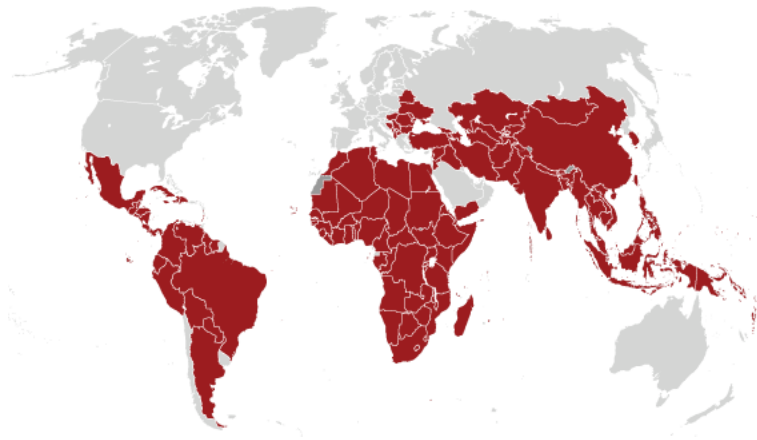
Family and Staff:



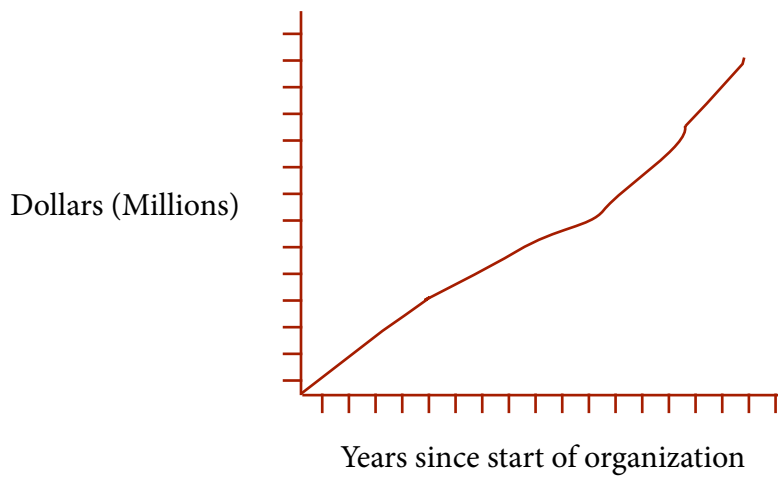
Staff's family:



Community:



<http://imgarcade.com/1/undeveloped-countries-map/>



Made up funds distribution timeline



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Microloan Macroleap is a non-profit organization with a mission to connect people through lending to alleviate poverty. Leveraging the internet and a worldwide network of microfinance institutions, Microloan, Macroleap lets individuals lend as little as \$10 to help create opportunity around the world.

123 Heart Lane  
Los Angeles, CA 90321  
1-800-123-4567  
micromacro@foundation.org

www.micromacro.org  
facebook.com/micromacro  
@micromacro



1. Choose a borrower and make a one time or recurring loan to help him or her start or grow a business. You can choose to reinvest or be repaid. When the loan is dispersed by the field partners, they work closely with the borrower to ensure maximum rate of success. You can log in to your account and track your dollar return amount on a continuous basis. When borrowers repay, you have the option to reinvest to support and empower another person with a new loan.



2. When you shop our store, full of goodies such as t-shirts, accessories, mugs, totes, etc., 100% of proceeds go towards funding the microloan program. Some products are creations of our borrowers. Support their business by purchasing from their stores.



3. Make a one time or recurring donation to the Microloan, Macroleap foundation at [www.micromacro.org](http://www.micromacro.org). The donation not only goes toward meeting the loan needs of an individual, but also efforts such as providing clean water, food, health, and education for these communities



4. Launch a personalized fundraising page and invite your network to join. Rally family, friends, coworkers to sponsor an entrepreneur or make a donation. We make it easy for you to spread the word through social media, requesting a guest speaker, or launch a page on our website.



5. Microloan Macroleap gives volunteers the opportunity to travel and meet microcredit clients whose loans are funded by the organization. See and experience first-hand where and how resources are changing lives throughout the world.



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[www.123rf.com](http://www.123rf.com)



[pixgood.com](http://pixgood.com)



Jacqueline Zuma of Haiti has a lush garden of pumpkin and okra and other vegetables which she sells at a small store front. She also sells prepared foods and invites her community for pumpkin soup once a month! Jacqueline has been with the foundation for several years and started with a loan of 3,000 Goud (about \$75 USD). Her business used to be very small, but now produces larger quantities and keeps an expansive inventory. She says “I am grateful to Microloan Macroleap for helping my business grow. I can continue to improve my home, support my children, and help out my neighbors and community.”

Some of Content is made up by me (Chu-Hua):

John Riley  
Founder and President

Robert Louis  
Chairman of the Board

Jane Walters  
Chief Operating Director

Will Anderson  
Regional President

Staff pics:

Emily Davis  
Executive Vice President

Mark Wilson  
Chief Financial Officer



Complete Sources Found At:

<https://www.wholeplanetfoundation.org/>

<http://www.kiva.org/home>

<http://www.worldvisionmicro.org/>



Additional success story examples that can be used:

Farmer:



Farmer:



Store Owner:





Textiles:



Seamstress:





Pharmacy:



Hair salon:



Cow farmer:



Produce stand:



Pig farmer:





Electronics Store:



Gift Shop:

